

Parent's can't resist their own child's art, come to life in a box of note cards

## Put Digital Print-on-Demand Technology to work for you!

In the past, full-color, professional print required hefty up-front fees and large quantity press runs. Now, digital technology has changed all that.

Digital print
has all but eliminated the
need for large, expensive
press runs and Inconvenient
storage dilemmas. With
print-on-demand, you can
now print one or one
thousand at affordable
prices. Full color,
high resolution,
professional quality
printed pieces,
not color copies.

## Dear Fundraiser,

Thank you for allowing us to introduce you to the My Art Cards Fundraisers.

Built around our high quality note cards, My Art Cards Fundraisers are an exciting and unique way to reach your financial goals.

By engaging students and parent creativity, your school or organization can raise funds quickly, simply and profitably—with absolutely no risk, and virtually no up-front cost.

Read on to learn how
easy it is for you to raise
the funds you need,
or call your My Art Cards
Representative,
Mark Johnson at
(201) 824-9624,
10am to 7pm (EST),
Monday through Friday,
or e-mail us at
FUN@myartcards.com





(201) 824-9624 Fun@MyArtCards.com

#### **How it Works**

# We supply each participant with a My Art Card designer sheet on which to draw his or her design.

The creation process can easily be integrated into classroom study. World events, civic or religious study, holiday or multi-cultural celebrations, etc., provide many opportunities to incorporate the process into routine lesson plans.

#### On the reverse is a simple order form.

The order form is on the reverse side of the designer sheet. Students take home their design and order form in a resealable bag that we provide. Parents then determine if, and how many boxes they would like to order. Parents are asked to make checks payable to your organization.

# Students return the My Art Cards designer sheet/order form & payment.

We supply tally sheets to make it easy to reconcile all orders. Once orders are consolidated—deposit all checks into your account. Only then do you write a check to us for your order.

# Your fundraising proceeds will be available to you immediately.

Your order for My Art Cards will be shipped to you within three weeks.

### Just let us

know when you'd like to get started and the approximate number of students, teachers, club members, etc., you will be offering the opportunity to participate. We will help you establish a timetable and we'll assemble a complete fundraising kit, especially for your school or organization,

(including individual

Designer Kits) based

on your estimated

participation.